



September 15, 2023

The automotive industry is witnessing yet another unprecedented situation. The United Auto Workers (UAW) initiated a simultaneous strike against Ford, GM, and Stellantis. The walkouts halt production of the Ford Bronco, Jeep Wrangler and Chevrolet Colorado, along with other popular models.

## How the Strike Could Impact Your Fleet

*Production Disruption and Vehicle Shortages:* The strike will lead to the temporary closure of assembly and parts plants, disrupting vehicle supply. This could cause delays in fleet vehicle orders.

*Acquisition Costs:* With demand exceeding supply, fleets could experience higher acquisition costs for alternate vehicles and new vehicles once production resumes.

*Upfitting Services:* The strike could extend to upfitters, as they may face delays or disruptions in receiving essential OEM components and spare parts.

## What You Can Do

Your BBL Fleet Account Manager will assist you with a proactive plan to mitigate disruptions due to the strike including identifying comparable vehicles, inventory management and an adjusted lifecycle schedule.

*OEM Diversification:* Consider alternative vehicles that can meet your fleet's needs in the short term.

*Stay Informed:* Watch for updates from OEMs, the UAW and BBL Fleet.

## What We're Doing at BBL Fleet

*Communication:* We'll provide updates as the situation evolves.

*Client Support:* Our team is available to address concerns you may have about your existing or future orders.

While the strike aims to address key labor concerns, it does have short-term ramifications for the industry at large. As always, BBL Fleet is committed to supporting you during this challenging time. Feel free to reach out if you have any questions or need further information.